



**Mediteranski sajam**

zdrave prehrane, ljekovitog bilja  
i zelenog poduzetništva



**Dubrovnik 2012**  
**March 29th to April 1st**

Dear Sir or Madame,

We have a pleasure to invite you to the 9th Mediterranean Fair of Healthy Food, Medicinal Herbs and Green (Ecological) Entrepreneurship that will be held, in the organization of **Dubrovnik Sun d.o.o.**, and co-organization of Dubrovnik-neretva County, the City of Dubrovnik, developmental agency of Dubrovnik d.o.o., the Croatian Chamber of Economy – County Chamber of Dubrovnik, the Handicraft Chamber of Dubrovnik-neretva county, Dubrovnik Center for Entrepreneurship, regional agency for development "DUNEA d.o.o.", humanitarian and peacekeeping organization «Deša» and the associations "Izvor" and "Zdravi život" from Rijeka, that will be held from March 29<sup>th</sup> to April 1<sup>st</sup> 2012 in Hotel Tirena, Babin kuk Dubrovnik.

During the previous years we have gathered participants, experts, sponsors and enthusiasts, in order to represent, with joint efforts, at least a small part of the abundance of ecological and traditional products from our country.

**This specialized event has profiled itself as a very important fair organized in the Republic of Croatia in Dubrovnik-neretva county, in the field of ecological, traditional agriculture and other environmental entrepreneurship.**

**In April 2005, from our Fair has been launched and implemented the idea of declaring Dubrovnik-neretva county as a GMO free county.**

**At the eighth Mediterranean Fair in 2011, over 300 participants from the Croatia and neighbouring Mediterranean countries took part, and the Fair was visited by more than 30 000 visitors.**

The importance of the Fair has been recognized and the Fair is supported by the Croatian ministries (Ministry of Agriculture, Fishery and Rural development, Ministry of Economy, Labour and Entrepreneurship, Ministry of Tourism, Ministry of Regional development, Ministry of Maritime Affairs, Transport and Infrastructure, Ministry of Entrepreneurship and Crafts, Ministry of Environmental and Nature Protection), whether by their sponsorship or active participation.

This year fair is aimed at expansion with new products, (hybrid, electric vehicles, eco-furniture and clothing made of natural materials), the manifestation of **4th Days of Honey** in Dubrovnik-neretva County, raising the quality of exhibitors performance, as well as raising environmental and traditionally grown products, and regarding this, we shall grant the awards for best performance, the best product and for the contribution to the promotion of eco-economy in Croatia.

**Of course, this year we shall continue with the promotion of the marks "Originally Croatian" and "Croatian quality" aiming to present high-quality local products and we are preparing a series of educational roundtables, lectures, presentations, attractive cultural, entertaining and culinary attractions.**

It is our great pleasure to emphasize that we have succeeded, despite the high costs of organization, to offer very convenient conditions for the participants (**details enclosed**).

**We have to point out that the Fair has exhibitional and sales character too.**

**Please let send us back filled in and authorized application forms, as soon as possible, in order to enable us to provide you a space for the presentation.**

**Your applications received after March 10<sup>th</sup> 2012, unfortunately we shall not be able to accept.**

**All additional information you can obtain on the phone number: +385 20 436 233, +385 20 436 337, fax: 020/436 233 e-mail: [mediteranski.sajam.du@gmail.com](mailto:mediteranski.sajam.du@gmail.com) or web site: [www.mediteranski-sajam.com](http://www.mediteranski-sajam.com) (contact person Mr. Vedran Kraljević –mobile : 00385 98 285 355.**

Sincerely yours,

Fair manager: mr.sc. Vedran Kraljević



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