



**Hotel "Valamar Lacroma Resort"-Babin kuk.**

## **7th Mediterranean fair of healthy food and medicinal herbs**

### **PROGRAMME**

**A DAY PRIOR TO THE OPENING DAY (Thursday, April 8th 2010)**

**09:00 Bokar Hall - Hotel „Valamar Lacroma Resort“**

**„ Workshop on HCCP for caterers, businesses, and crafts “**

Lecturer: mr.sc.Nevenka Gašparac, assistant director of the Center for Quality of CCE

**12:00 Bokar Hall - Hotel „Valamar Lacroma Resort“**

**„HACCP workshops for traders, companies and crafts“**

Lecturer: mr.sc.Nevenka Gašparac, assistant director of the Center for Quality CCE.

**15.30 Bokar Hall - hotel "Valamar Lacroma Resort"**

The Croatian Ministry of agriculture, fishery and rural development in co-operation with GTZ will hold a regional workshop intended for seven Adriatic counties, aiming to work out THE ACTION DEVELOPMENTAL PLAN OF ECOLOGICAL AGRICULTURE IN THE REPUBLIC OF CROATIA FROM 2010 TO 2015. This plan has been implemented within the project **"Fostering the economy and employment in the food sector"**

Lecturer: **mr.sc. Ranko Tadić**

**DAY FIRST (Friday, April 9th 2010)**

**11:30 Opening ceremony, Congress Hall in the hotel "Valamar Lacroma Resort"- Babin Kuk** cultural and artistic programme, vocal group Bakus from Dubrovnik, Slavonian players on the „tambura“.

Host: **Darija Mikulandra Žanetić**

**12:00 Workshops of DEŠA – Dubrovnik:**

1. workshop on palm knitting
2. workshop on weaving (woven products with traditional patterns)
3. workshop on embroidery ( embroidery from Konavle and Dubrovačko primorje)

**12:00 Croatian Chamber of trade - presentation,**

Promotion of the products with labels: **Croatian quality and Originally Croatian.**

**12:30 Press conference of the Croatian chamber of trade at the premises of Nocturno bar in the hotel "Valamar Lacroma Resort".**

**13,00 Opening the children's works exhibition at Dubrovnik-neretva county bench**

**13,30 The festive ceremony of recognitions for the best evaluated honeys**

**13:00 Lecture, Bokar Hall - hotel "Valamar Lacroma Resort":**

**" Importance of minerals for human health"— moderator prof.dr.sc. Marijan Jošt**

**" Biological diversity is the foundation of life" – Dr.sc. Vesna Samobor**

**" Organic agriculture and food production as a prerequisite for sustainable regional rural development on the example of implementation of the COAST project in Dalmatia "** **mr.sc.**

**Ranko Tadić dipl. ing. arg - Consultant for Ecological Agriculture in the COAST project**

**Participants: representatives of the Ministry of agriculture , fishery and rural development, representatives of the Ministry of Economy, Labor and Entrepreneurship, representatives of the Ministry of the sea, Regional development agency of Dubrovnik-neretva county DUNEA, DEŠA-Dubrovnik, representatives of trade and crafts chambers, counties, municipalities, Dubrovnik Center for Entrepreneurship, representatives and businessmen from Croatia and Mediterranean countries.**

**13:00 Presentation of the Croatian Bank for Reconstruction and Development, Branch Office for Dalmatia: How to get funding with measures of the Croatian Government for the economic recovery and development?**

**Presenter: dr.sc. Mira Krneta, Head of the Branch office for Dalmatia  
Asimon Hall - hotel "Valamar Lacroma Resort"**

**15:30 Hotel 'Valamar Lacroma Resort' - restaurant  
Workshop of culinary canconiere Veljko Barbieri:  
"GASTRONOMY OF IVAN FRANO GUNDULIĆ – MAČICA"  
Sponsors of the workshop:PZ Jedinstvo Smokvica, DB Kantun Dubrovnik,  
Dubrovački podrumi.**

**19:00** Closure of the First day

## **SECOND DAY**

**Saturday, April 10th 2010**

**Second Days of Honey in Dubrovnik-neretva county**

**08:30 Lecture, Bokar Hall - hotel "Valamar Lacroma Resort":**

**"Diseases of bees: Risks and Challenges"**

**Lecturer: Zlatko Tomljanović - dr. vet. med**

**Second days of honey in Dubrovnik-neretva county**

**09.30 Lecture, Bokar Hall - hotel "Valamar Lacroma Resort":**

**"Beekeeping in 21st century"**

**Lecturer: Nikola Kezić - prof.dr. Ministry of agriculture, Zagreb University.**

**10:00 Opening**

**10:00 Direct radio broadcast from the Fair into the programme of Croatian Radio, Radio Dubrovnik**

**10:30 Workshops of DEŠA – Dubrovnik association:**

1. workshop on palm knitting
2. workshop on weaving (woven products with traditional patterns)
3. workshop on embroidery ( embroidery from Konavle and Dubrovačko primorje)
4. workshop on preparation the „jam made of Dubrovnik sour orange“

**11:00 Round table, Asimon Hall - hotel "Valamar Lacroma Resort":**

**" Inter-county economic relationship",**

**moderator: Croatian Chamber of trade – County chamber Dubrovnik**

**" Funding opportunities from EU funds, with special emphasis on the IPA funds"**

**Development Agency DUNEA.**

**12:00 Mediterranean table in front of the Hotel "Valamar Lacroma Resort":**

**Presentation of the original Trappist cheese produced by Trappist monks from Banja**

**Luka**

**presenter: P. Tomislav Topić**

**Culinary workshops** (food preparation, movable kitchen) Gastro designers  
Presentation of dishes, bread, delicacies and beverages.  
Cultural and artistic programme: **vocal group Bakus, Žutopas Smokovljani – Visočani**,  
Participants: the bearers of tourist catering in Dubrovnik-neretva county, Fair exhibitors,  
assistant experts: **Veljko Barbijeri, Marija Bačić, Prof. Josip Žuvela**  
host: **Darija Mikulandra Žanetić**

**15:00 Lecture, Bokar Hall - hotel "Valamar Lacroma Resort":**  
"Chemical violence over food"

**Lecturer: dr.sc. Ivana Vinković Vrček - Scientific associate, Institute for  
Medical Research and Occupational Health.**

**"Toxins in your plate – what every consumer should know about pesticides**

**LECTURER: mr.sc. Ranko Tadić dipl. ing. agr., Cooperative AgriBioCer**

**16:30 MINISTRY OF THE SEA, TRANSPORT AND INFRASTRUCTURE**

Presentation: project „ CROATIAN ISLAND PRODUCT“

**Lecturers : Ljubica Ajduković Ugarković, Maja Dvornik**

**Asimon Hall - hotel "Valamar Lacroma Resort"**

**16:30 Lecture, Bokar Hall - hotel "Valamar Lacroma Resort":**

"Seven cereals in nutrition"

**moderator: Bernarda Orehovec - president of the association Duga from  
Čakovec.**

**19:00** closure of the second day.

**20:30 Festive supper- Restaurant hotel "Valamar Lacroma Resort":**

Informal socializing of the exhibitors, media representatives and other guests with the  
fashion show and special musical programme - the band Amadeus from Dubrovnik

**The award of plaquettes and letters of thanks** host: **Darija Mikulandra Žanetić**

## **THIRD DAY**

**Sunday, April 11th 2010.**

**10:00 Opening**

**Second days of honey in Dubrovnik-neretva county**

**10:00 Lecture: Bokar Hall - hotel "Valamar Lacroma Resort":**

"Possibilities for the cooperative entrepreneurs to use the IPA funds"

**Lecturer : Helena Kangjera – expert associate, Dunea d.o.o.**

**10:30 Workshops of DEŠA – Dubrovnik:**

1. workshop on palm knitting
2. workshop on weaving (woven products with traditional patterns)
3. workshop on embroidery ( embroidery from Konavle and Dubrovačko primorje)

**Second days of honey in Dubrovnik-neretva county**

**11:00 Lecture, Bokar Hall- hotel "Valamar Lacroma Resort":**

"Organized production of queen-bee chyle"

**Lecturer: Ferid Velagić - Tuzla, BiH**

**12:30 Lecture, Bokar Hall - hotel "Valamar Lacroma Resort":**

**"Food of the modern man - the importance of detoxification of the human body**

**Lecturer: Ivan Lesinger – The association „Zdravi život“ Rijeka**

**" Clay in the service of health and beauty "**

**Lecturer: ing. Nedjeljka Jurin, therapist – The association „Zdravi život“ Rijeka.**

**18:00** Closure of the Fair